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### KING ALEXANDER I OF YUGOSLAVIA IN NIŠKA BANJA

**Summary:** Frequent visits by King Alexander I of Yugoslavia to Niš, in the period from 1927 to 1934, i.e. vacations in Niška Banja were events of exceptional importance for the development of the Niš area. The daily press reported on these royal stays and thus popularized and promoted the healing properties of Niška Banja. By choosing Niška Banja as his most important place to rest from tiring state duties, King Aleksandar Karađorđević decisively influenced the development of this health resort. As a radioactive spa with thermal springs where people can be cured and relaxed by swimming in and drinking the water, Niška Banja became well-known throughout the Kingdom of Yugoslavia. It was located on the international railway and international road Belgrade–Sofia–Constantinople and was connected by a tram line to the center of Niš that left every 10–20 minutes.

**Keywords:** King Alexander I of Yugoslavia, Niška Banja, press reports

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